

PRESS ONE-PAGER · 2026

Ashli is the person who already handled it.

Ashli orders the detergent before you run out, sends your mom roses the day before, books the SFO flight, and reminds you to pack socks before you leave. You say it once. She follows through. She checks back when it's done.

— WHAT ASHLI QUIETLY HANDLES

Reorders. Detergent, batteries, the boring stuff that keeps showing up.

Gifts on time. Roses for your mom the day before, not the day of.

Travel. Flights, hotels, ground transport, packing reminders.

Calendar follow-through. Not just the entry — the steps that follow.

Family logistics. The things nobody else is tracking.

Quiet money. Bills, reorders, returns, refunds.

Health and home. Appointments, refills, the leaky faucet.

— HOW SHE'S BUILT FOR TRUST

AES-256

MEMORY AT REST

Memory stays **local and encrypted** with a per-user key. No third-party vector store.

Per-task

ISOLATION

Each task runs in its own scope. Cross-task context is **opt-in per task**, not per session.

3-tier

SPEND GATES

<\$25 auto · \$25-\$100 confirmed · >\$100 explicit approval. Per-category ceilings.

Always

AUDIT-REPLAYABLE

Every action logged. Every memory read logged. **You can replay what she knew at any moment.**

Voice-first

QUIET UNTIL NEEDED

Speaks when there's news. Stays out of the way when there isn't.

About Ashli. Ashli spent ten years as chief-of-staff for a family office — running the calendar, holding the card, sending the right gift on the wrong-anniversary day. She got a reputation for noticing what other people missed. Now she does that for many people at once, quietly, in the background.

Technically, Ashli draws on ideas from **OpenClaw** and **Hermes** — long memory and async execution — and runs in the background so you don't have to.

